

info@pallasmarketing.ie

www.pallasmarketing.ie Putting the fun into fundraising!



FOR EVERY 52 PLAYERS, THERE IS A WINNER OF UP TO €400 EACH MONTH

ENTRY FEE RANGES FROM €10 TO €20 PER MONTH

PALLAS MARKETING HAS RAISED OVER €20M FOR CLUBS AND SCHOOLS SINCE 2002



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Putting the bun into bundraising!

How "One Card Wins" works...
Each player is allocated a playing card from a deck of 52
One card is drawn and that person wins
Price per month is decided by committee
Winners receive 20 times the monthly payment
If you have three decks of players (156), you have three winners
Payment is made by standing order so, once sold, there is no more work involved
Pallas Marketing provides you with all marketing material and a monthly listing of all who have paid

Example:

156 people join your "One Card Wins" draw (3 packs of 52 cards)

	<u>@</u> €10 p.m.	@€15 p.m.	@€20 p.m.
Monthly income	€ 1,560	€ 2,340	€ 3,120
Admin costs	€ 312	€ 312	€ 312
Paid to winners	€ 600 (3 x €200)	€ 900 (3 x €300)	€ 1,200 (3 x €400)
Profit	€ 648	€ 1,128	€ 1,608
Annual profit	€ 7,776	€13,536	€19,296

Pallas Marketing Ltd Newtown, Nenagh Co Tipperary Tel 00353(0)86-1716753 / 00353(0)87-9782550 Email: info@pallasmarketing.ie

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