



MONTHLY DRAW








**FOR EVERY 52 PLAYERS, THERE IS A
WINNER OF UP TO €400 EACH MONTH**

ENTRY FEE RANGES FROM €10 TO €20 PER MONTH

**PALLAS MARKETING HAS RAISED OVER €20M
FOR CLUBS AND SCHOOLS SINCE 2002**



How “One Card Wins” works...

-  Each player is allocated a playing card from a deck of 52
-  One card is drawn and that person wins
-  Price per month is decided by committee
-  Winners receive 20 times the monthly payment
-  If you have three decks of players (156), you have three winners
-  Payment is made by standing order so, once sold, there is no more work involved
-  Pallas Marketing provides you with all marketing material and a monthly listing of all who have paid

Example:

156 people join your “One Card Wins” draw (3 packs of 52 cards)

| | @€10 p.m. | @€15 p.m. | @€20 p.m. |
|----------------------|------------------|------------------|--------------------|
| Monthly income | € 1,560 | € 2,340 | € 3,120 |
| Admin costs | € 312 | € 312 | € 312 |
| Paid to winners | € 600 (3 x €200) | € 900 (3 x €300) | € 1,200 (3 x €400) |
| Profit | € 648 | € 1,128 | € 1,608 |
| Annual profit | € 7,776 | €13,536 | €19,296 |